



## Skin Cancer Awareness Month FAQs

### What is Skin Cancer Awareness Month?

Skin Cancer Awareness Month takes place from May 1-31. It is an opportunity to #SharetheFacts about the dangers of skin cancer, along with prevention strategies, early detection information and the need for prompt, effective treatment.

Visit our [Skin Cancer Awareness Month](#) page to see how you can get involved.

### What's the main focus of Skin Cancer Awareness Month?

Sharing the facts and spreading awareness about skin cancer early detection and prevention.

### What is the #SkinCheckChallenge?

The #SkinCheckChallenge is an early detection campaign. The goal is to get people everywhere to check their skin for anything new, changing or unusual, share on social media and inspire friends and family to do the same. Early detection saves lives! Visit our [Skin Cancer Awareness Month](#) page to get all the details on how you can join the challenge.

### Where can I find skin cancer information?

- **The Skin Cancer Foundation Website**  
[SkinCancer.org/info](http://SkinCancer.org/info)
- **Early Detection – The Big See**  
[TheBigSee.org](http://TheBigSee.org)
- **Basal Cell Carcinoma (BCC)**  
[SkinCancer.org/bcc](http://SkinCancer.org/bcc)
- **Squamous Cell Carcinoma (SCC)**  
[SkinCancer.org/scc](http://SkinCancer.org/scc)
- **Melanoma**  
[SkinCancer.org/melanoma](http://SkinCancer.org/melanoma)

- **Merkel Cell Carcinoma (MCC)**  
[SkinCancer.org/mcc](https://www.skincancer.org/mcc)
- **Actinic Keratosis (a precancer)**  
[SkinCancer.org/ak](https://www.skincancer.org/ak)
- **Skin Cancer & Skin of Color**  
<https://www.skincancer.org/skin-cancer-information/skin-cancer-skin-of-color/>
- **Rare Skin Cancers**  
<https://www.skincancer.org/skin-cancer-information/rare-skin-cancers>
- **Skin Cancer Pictures**  
<https://www.skincancer.org/pictures>

Where can I find skin cancer facts?

Facts: [SkinCancer.org/facts](https://www.skincancer.org/facts)

#SharetheFacts: [Skin Cancer Awareness Month toolkit](#)

Where can I find The Skin Cancer Foundation on Social Media?

- Facebook: <https://www.facebook.com/skincancerfoundation/>
- Instagram: <https://www.instagram.com/skincancerorg/>
- Twitter: <https://twitter.com/SkinCancerOrg>
- LinkedIn: <https://www.linkedin.com/company/1435231/>
- TikTok: <https://www.tiktok.com/@skincancerorg>
- Skin Cancer Awareness Month hashtags: #SkinCheckChallenge #SharetheFacts #ThisIsSkinCancer
- Related hashtags: #SkinCancerAwarenessMonth #SkinCancer #TheBigSee

I want to share information; can I use your content?

Yes, we are glad you are part of our community and want to raise awareness about skin cancer early detection and prevention. All of our digital content is copyrighted, but you can share

images and content from our website and social media platforms under the following conditions:

- **Please do not** modify images, graphics or content in any way. Please do not add your logo or watermark.
- **Please do not** use The Skin Cancer Foundation logo on any of your graphic content.
- **Remember to cite** The Skin Cancer Foundation as the source.
- If you are posting on social media, **tag us** @skincancerorg on Twitter, TikTok and Instagram and @SkinCancerFoundation on Facebook and LinkedIn.

### What content can I share?

Always share information from trusted sources, including The Skin Cancer Foundation's medically reviewed web and social media pages and the [Skin Cancer Awareness Month toolkit](#).

**Be sure to tag us @SkinCancerFoundation on Facebook and @SkinCancerOrg on Twitter and Instagram.**

### I want to support your programs

Thank you for your generosity! Donors are vital to our work and help us deliver educational programs and services to the people who need them most, along with research grants that save lives.

**Donate here:** [SkinCancer.org/give](https://www.skincancer.org/give)

**Make a bigger difference:** [Create a fundraiser](#)

### Can I share your donation page on my social media?

Of course! Donor support is vital to our work, and helps us save and improve more lives. Every gift matters in the fight against skin cancer.

You can also [create a Facebook Fundraiser](#).

### I want to collaborate or need more information

Please send a message to [info@skincancer.org](mailto:info@skincancer.org). We are happy to connect with you!