

The Skin Cancer Foundation
CHAMPIONS
for **CHANGE**
————— GALA 2025

#SCFGALA SOCIAL MEDIA TOOLKIT

ABOUT THE SKIN CANCER FOUNDATION

The Skin Cancer Foundation saves and improves lives, by empowering people to take a proactive approach to daily sun protection and the early detection and treatment of skin cancer. For more information visit [SkinCancer.org](https://www.SkinCancer.org).

ABOUT THE CHAMPIONS FOR CHANGE GALA

The annual Champions for Change Gala is The Skin Cancer Foundation's signature fundraising event. Proceeds from the Gala support the Foundation's lifesaving educational campaigns, community programs and research initiatives. To learn more about the event and purchase tickets visit [SkinCancer.org/gala](https://www.SkinCancer.org/gala).

Wednesday, May 14, 2025, 6:30 PM EDT

The Ziegfeld Ballroom, 141 West 54th Street, New York City

SOCIAL MEDIA ASSETS AND POST SUGGESTIONS

Official event hashtag: #SCFGala

Download graphics and suggested captions at: [SkinCancer.org/gala-toolkit](https://www.SkinCancer.org/gala-toolkit)

Please tag The Skin Cancer Foundation on your preferred social account:

@SkinCancerFoundation on Facebook, @SkinCancerorg on Instagram, Twitter and TikTok.

3-Week Countdown

- May is Skin Cancer Awareness Month, and I hope you'll support The Skin Cancer Foundation Champions for Change Gala! Together we can fight skin cancer and save lives. [[link to your page](#)] [SkinCancer.org/gala](https://www.SkinCancer.org/gala) #SCFGala
- Join me at The Skin Cancer Foundation's Champions for Change Gala – and help change and save lives. Visit [SkinCancer.org/gala](https://www.SkinCancer.org/gala) to learn more. #SCFGala

2-Week Countdown

- The Skin Cancer Foundation Champions for Change Gala is just 2 weeks away! Help fund public education and research grants that save lives. Check SkinCancer.org/gala [[link to your page](#)] for all the details. Skin Cancer Awareness starts with YOU! #SCFGala

1-Week Countdown

- It's Skin Cancer Awareness Month! Please support my fundraiser for The Skin Cancer Foundation Gala and take action in the fight against the world's most common cancer. [[link to your page](#)] SkinCancer.org/gala #SCFGala
- I'm so excited to be part of the Skin Cancer Foundation Champions for Change Gala! I want to help fight the world's most common cancer by supporting education programs and raising awareness about skin cancer early detection and prevention. Join me: [[link to your page](#)] SkinCancer.org/gala #SCFGala
- The Skin Cancer Foundation's Champions for Change Gala will be held during Skin Cancer Awareness Month. Let's come together to fight the world's most common cancer. [[link to your page](#)] SkinCancer.org/gala #SCFGala

Day of Event

- It's today! Support the fight against skin cancer at The Skin Cancer Foundation Champions for Change Gala. [[link to your page](#)] SkinCancer.org/gala #SCFGala

THE SKIN CANCER FOUNDATION SOCIAL NETWORKS

Instagram (@SkinCancerOrg)

<https://www.instagram.com/skincancerorg/>

Facebook (@SkinCancerFoundation)

<https://www.facebook.com/skincancerfoundation>

Twitter (@SkinCancerOrg)

<https://twitter.com/SkinCancerOrg>

Threads (@SkinCancerOrg)

<https://threads.net/SkinCancerOrg>

TikTok (@SkinCancerOrg)

<https://www.tiktok.com/@skincancerorg>

LinkedIn

<https://www.linkedin.com/company/the-skin-cancer-foundation>

