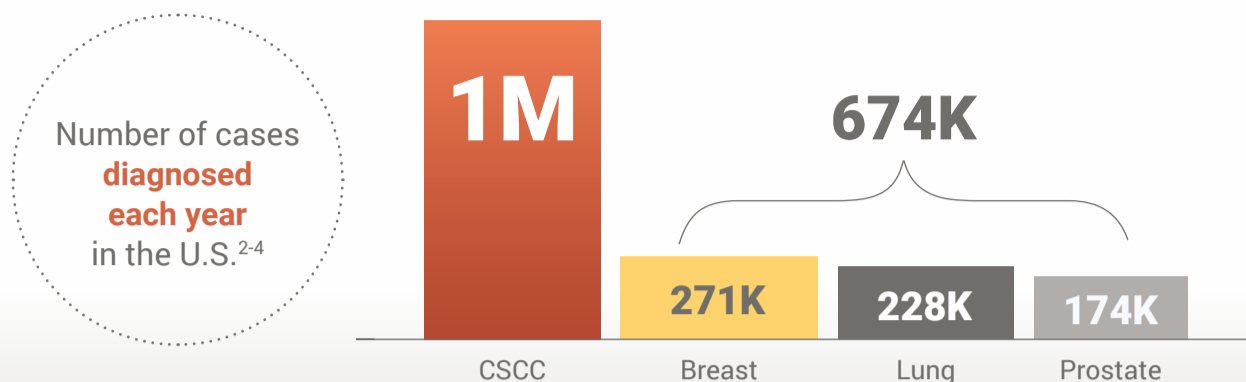
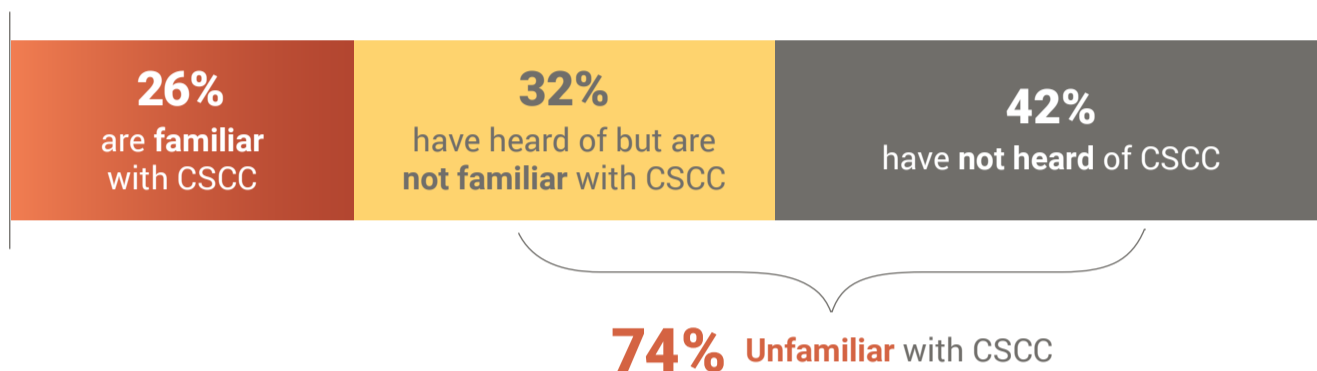


# CSCC: The Common Skin Cancer Most Americans Don't Know About

Cutaneous squamous cell carcinoma (CSCC, also called squamous cell carcinoma of the skin) is the **second most common cancer** in the U.S.<sup>1</sup>



A recent national survey revealed **most Americans are not familiar** with this common skin cancer.\*<sup>5</sup>



### Unaware that CSCC Can Progress and Be Life-threatening

- Only **18%** know CSCC can become advanced, including **spreading to other parts of the body**
- Only **28%** think advanced CSCC can be **life-threatening**

### Overlooked Even Among Those Who Try to Protect Themselves against Skin Cancer

- 61%** of people who **use sunscreen daily** to prevent skin cancer are **not familiar with CSCC**
- 52%** of people who **consult a dermatologist** regularly to prevent skin cancer are **not familiar with CSCC**

### Misconceptions about Melanoma vs. CSCC

- falsely believe melanoma is the most common type of skin cancer in the U.S. **CSCC is 5x as prevalent**<sup>2,3,6</sup>
- Only **3%** know CSCC is **one of the three most common** types of cancer in the U.S.<sup>1</sup>

## Limited Awareness Among Those at a Higher Risk

### People Living in the Southern U.S.<sup>7</sup>

**33%** know their risk of getting non-melanoma skin cancer such as **CSCC is affected by where they live**

### People Who've Spent Extended Time in the Sun over Many Years<sup>8</sup>

**29%** of people who **work outdoors year-round** are familiar with CSCC

### Men<sup>8</sup>

Only **26%** are familiar with CSCC

\* The CSCC Skin Cancer Survey was conducted online by The Harris Poll on behalf of The Skin Cancer Foundation and in coordination with Regeneron and Sanofi between May 2 to 22, 2019 among 2,010 adults ages 18 and older in the U.S. Raw data were weighted where necessary by age within gender, race/ethnicity, region, education, income, size of household, marital status, employment status, internet usage, and propensity to be online to bring them in line with their actual proportions in the population.

<sup>1</sup> Howell JY, et al. Cancer, Squamous Cell, Skin. [Updated 2017 Oct 6]. In: StatPearls [Internet]. Treasure Island (FL): StatPearls Publishing; 2017 Jun.

<sup>2</sup> Rogers HW, Weinstock MA, Feldman SR, Coldiron BM. Incidence estimate of nonmelanoma skin cancer (keratinocyte carcinomas) in the US population, 2012. *JAMA Dermatol* 2015; 51(10):1081-1086.

<sup>3</sup> Mansouri B, Housewright C. The treatment of actinic keratoses—the rule rather than the exception. *J Am Acad Dermatol* 2017; 153(11):1200. doi:10.1001/jamadermatol.2017.3395.

<sup>4</sup> American Cancer Society. Cancer Facts and Figures 2019. <https://www.cancer.org/research/cancer-facts-statistics/all-cancer-facts-figures/cancer-facts-figures-2019.html>. Accessed June 9, 2019.

<sup>5</sup> CSCC Misperceptions Survey. Conducted by Harris Poll for The Skin Cancer Foundation, May 2019.

<sup>6</sup> Skin Cancer. American Academy of Dermatology. <https://www.aad.org/media/stats/conditions/skin-cancer>.

<sup>7</sup> Lomas A, et al. *Br J Dermatol* 2012;166(5):1069-1080.

<sup>8</sup> American Cancer Society. Basal and Squamous Cell Skin Cancer Risk Factors. <https://www.cancer.org/cancer/basal-and-squamous-cell-skin-cancer/causes-risks-prevention/risk-factors.html>.



REGENERON

SANOFI

© 2019 Regeneron Pharmaceuticals, Inc. and sanofi-aventis U.S. LLC. All rights reserved.